

BANK AND INSTITUTIONAL LENDER LOAN APPROVAL RATES CLIMBED IN SEPTEMBER 2017

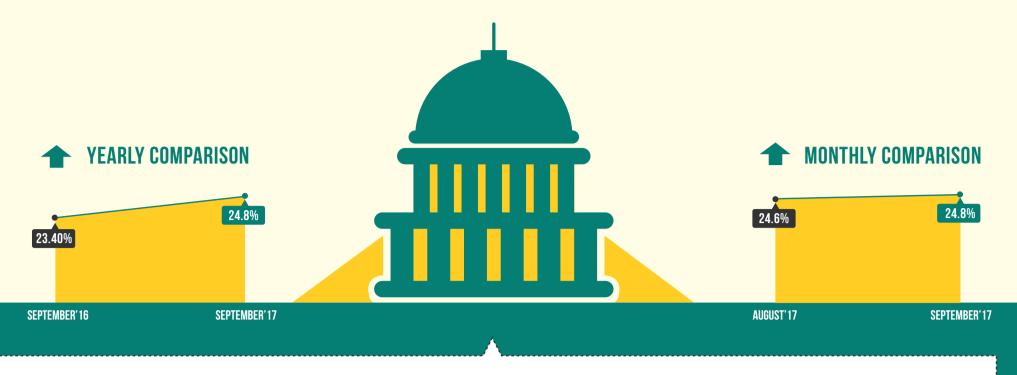
STUDY REVEALS INCREASES IN APPROVAL PERCENTAGES FOR BIG BANKS, SMALL BANKS AND INSTITUTIONAL LENDERS; Alternative lenders and credit unions stall

Business loan approval rates at big banks (\$10 billion-plus in assets) hit another post-recession high in September 2017, according to the latest Biz2Credit Small Business Lending Index[™], a monthly analysis of more than 1,000 small business loan applications on Biz2Credit.com. Loan approval percentages of institutional investors also set a new record high.



LOAN APPROVALS AT BIG BANKS

Small business loan approval rates at **big banks** improved two-tenths of a percent to **24.8%** in September, up from 24.6% in August and setting another new high for the Biz2Credit Index.



"If you are seeking small business loans, you have a better chance now at securing funding than at any other time since the Great Recession"

- Biz2Credit CEO Rohit Arora



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LOAN APPROVALS AT SMALL BANKS

Loan approval percentages at **small banks** also rose one-tenth of a percent last month to **49.1%**, a slight uptick from August's 49.0% figure.



"Big banks are approving nearly a quarter of the applications they receive from small businesses. Small banks are doing a lot of SBA loans, and institutional lenders are on the rise. The small business credit market is robust at the moment for anyone who has a decent credit history."

- Biz2Credit CEO Rohit Arora



LOAN APPROVALS AT INSTITUTIONAL LENDERS

loan approval rates improved by one-tenth of a percent in September to **63.9%**, a new high for the category in the Biz2Credit Small Business Lending Index.



"Now that President Trump's tax proposal has been unveiled, business owners are hoping that the cuts will further stimulate economic growth, one of the country's leading experts in small business finance. The stock markets are strong, jobs are being created, and oil prices have dropped further. All of these factors instill confidence in business owners who are contemplating start-up or expansion financing."

- Biz2Credit CEO Rohit Arora



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SMALL BUSINESS LOAN APPROVALS BY ALTERNATIVE LENDERS

Loan approval rates among **alternative lenders** continue to drop; approval rates dipped one-tenth of a percent in September to to **57.0%.** Approval percentages for alternative lenders have been on a slow, continuous monthly decline for more than a year.



"Alternative lenders still play a valuable role in small business finance because they provide funding to businesses with poor credit scores or no credit history at all, They make quick decisions and accept higherlevels of risk. However, they charge higher rates than other types of lenders."

- Biz2Credit CEO Rohit Arora



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CREDIT UNION APPROVALS

Loan approval rates at **credit unions** remained stagnant at **40.3%**, which remains the low mark for this category of funders on Biz2Credit's index.



"Credit unions still lag behind other types of lenders in their technological upgrades, and they are still handcuffed by the credit union member business-lending (MBL) cap, unfortunately, It's an ongoing issue for them."

- Biz2Credit CEO Rohit Arora

ABOUT THE BIZ2CREDIT SMALL BUSINESS LENDING INDEX™

Biz2Credit analyzed loan requests ranging from \$25,000 to \$3 million from companies in business more than two years with an average credit score above 680. Unlike other surveys, the results are based on primary data submitted by more than 1,000 small business owners who applied for funding on Biz2Credit's online lending platform, which connects business borrowers and lenders.